

ABSTRACT OF THE DISCLOSURE

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An image storage has a memory for digital image data of providers, a condition for each provider in storing the digital image being controlled in accordance with the history of use by image users. The image storage searches the memory for digital image data fulfilling a given condition set on the history of use. A type of printer suitable for individual production or another type of printer suitable for mass production is selected in accordance with the number of orders for producing prints. Printed matter such as a calendar is produced by a method comprising a step of proposing optional digital image data for selection by potential image users, accepting the selections by the potential image users, and deciding on a mass production of printed matter in accordance with the selections. The printed matter can also be produced in accordance with an individual selection of image user. The image user is informed of the total result of the selections of all the other image users to have a chance of changing its initial selection. A printed matter producing system has a container including a plurality of groups of sub-containers each keeping a plurality of sheets of print produced on one image source, respectively. The system also has a selector for selecting one sheet from a sub-container of every group, respectively, the option of the sub-container among every group being depending on an order by an image user. The selected sheets are bound into printed matter.